

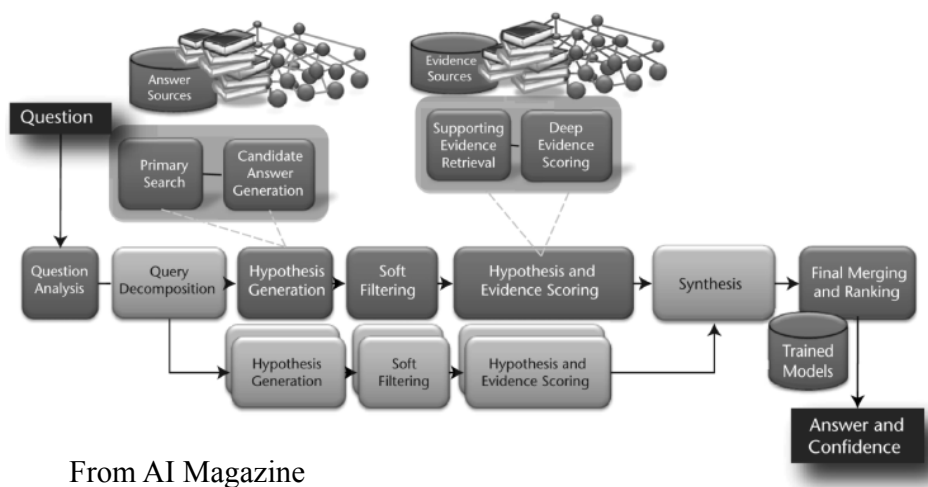
## Question Answering

- Overview and task definition
- History
- Open-domain question answering
- Basic system architecture
  - ➔ – Watson's architecture
- Techniques
  - Predictive indexing methods
  - Pattern-matching methods
  - Advanced techniques

## Statistics

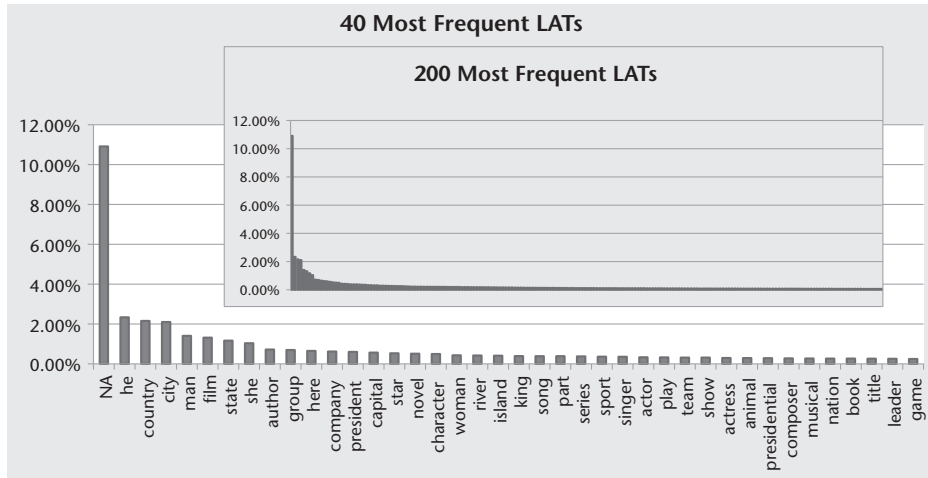
Development Team	25 people
Project Duration	4 years
Software	1,000,000+ SLOC 700K Java, 300K C++, plus other bits ~ 130 components
Hardware	90 IBM Power 750 servers 2880 Power7 cores @ 80+ TFLOPS 20 TB memory 10 Gbps network

## Watson's architecture



## Question Analysis

- Identify question type
- Determine if decomposition is needed
- Determine the “lexical answer type”
- Determine “focus” of question
  - “When hit by electrons, a phosphor gives off electromagnetic energy in **this form**”
  - “Secretary Chase just submitted **this** to me for the third time; guess what, pal. This time I’m accepting it.”
- Relation detection
  - “They’re the two states you could be reentering if you’re crossing Florida’s northern border”
    - borders(Florida,?x,north)



## Decomposition

Category: “Rap” Sheet

Clue: This archaic term for a mischievous or annoying child can also mean a rogue or scamp.

Subclue 1: This archaic term for a mischievous or annoying child.

Subclue 2: This term can also mean a rogue or scamp. Answer: Rascalion

## Decomposition

Category: Diplomatic Relations

Clue: Of the four countries in the world that the United States does not have diplomatic relations with, the one that’s farthest north.

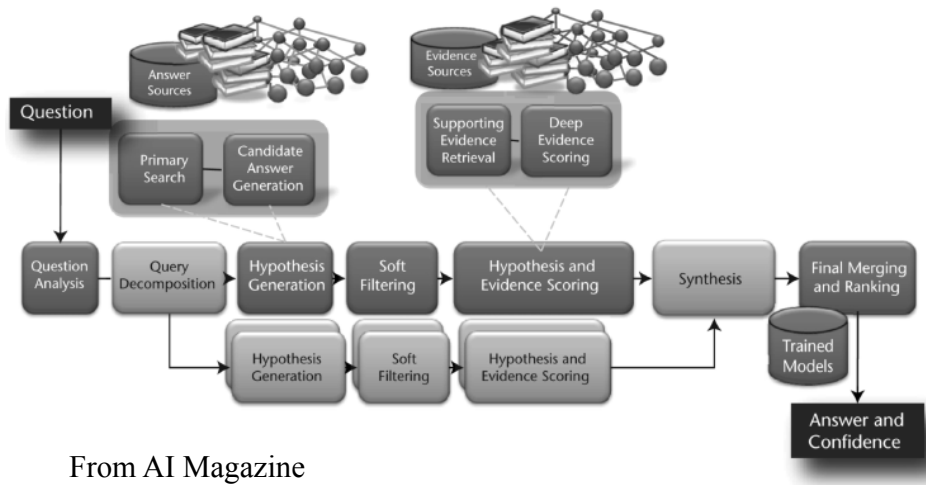
Inner subclue: The four countries in the world that the United States does not have diplomatic relations with (Bhutan, Cuba, Iran, North Korea).

Outer subclue: Of Bhutan, Cuba, Iran, and North Korea, the one that’s farthest north. Answer: North Korea

## Content acquisition

- **Depends on answer types**
  - LATs
- **Wide range of**
  - encyclopedias
  - Dictionaries
  - Thesauri
  - Newswire articles
  - Literary works
  - Taxonomies, ontologies, WordNet
- **Automatic corpus expansion**

## Watson's architecture

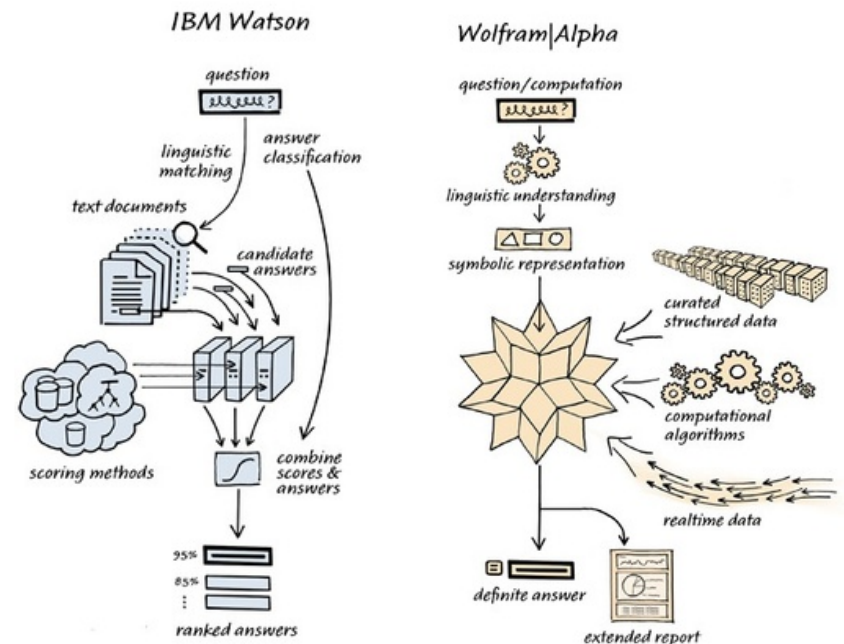


From AI Magazine

## The Rest

- **Primary search**
  - Top 250 candidates
- **Candidate answer generation**
  - Extracts the answer from the text/passage/db entry
- **Soft filtering**
  - A bit mysterious...whittle down to top 100
- **Hypothesis and evidence scoring**
  - “rigorous evaluation process”
- **Final merging and ranking**
  - Uses many scoring models
  - Many are question-type-specific

- [The Research Team](#)
- [The Algorithms Team](#)



## Question answering

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### Techniques

- Predictive indexing methods
- Pattern-matching methods
- Advanced techniques

## Predictive annotation

In the early part of this century, the only means of transportation for travelers and mail between <LOCATION> Europe </LOCATION> and <LOCATION> North America </LOCATION> was by passenger steamship. By <DATE> 1907 </DATE>, the <COMPANY> Cunard Steamship Company </COMPANY> introduced the largest and fastest steamers in the <LOCATION> North Atlantic </LOCATION> service: the <NAME> Lusitania </NAME> and the <NAME> Mauritania </NAME>. Each had a gross tonnage of <WEIGHT> 31,000 tons </WEIGHT> and a maximum speed of <SPEED> 26 knots </SPEED>.

– From K. Felkins, H.P. Leighly, Jr., and A. Jankovic. "The Royal Mail Ship Titanic: Did a Metallurgical Failure Cause a Night to Remember?" *JOM*, 50 (1), 1998, pp. 12-18.

## Indexing with predictive annotation

- Some answers belong to well-defined semantic classes
  - People, places, monetary amounts, telephone numbers, addresses, organizations
- Predictive annotation: index a document with "concepts" or "features" that are expected to be useful in (many) queries
  - E.g. people names, location names, addresses, etc.

## Advantages and disadvantages

- + Most of the computational cost occurs during indexing
  - Allows use of more sophisticated methods
- + Annotator has access to complete text of document
  - Important for recognizing some types of features
- Must know ahead of time which types of concepts are likely to be important
- Increases size of index considerably
  - E.g. by an order of magnitude if many features

Used (in varying amounts) by almost all open-domain Q/A systems

## Simple pattern-based QA

- **Observation: there are many questions... but fewer types of questions**
- **Each type of question can be associated with**
  - **Expectations** about answer string characteristics
  - **Strategies** for retrieving documents that might have answers
  - **Rules** for identifying answer strings in documents

## Example

- **Who is the President of Cornell?**
  - Expectation: answer string contains a person name
    - Named entity identification
  - Search query: “president Cornell \*PersonName”
  - Rule: “\*PersonName, President of Cornell”
    - Matches “...David Skorton, President of Cornell”
    - Answer = “David Skorton”

## Question answering

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## Question analysis

- **Input: the question**
- **Output**
  - Search query
  - Answer expectations
  - Extraction strategy
- **Requires**
  - Identifying named entities
  - Categorizing the question
  - Matching question parts to templates
- **Method: pattern-matching**
  - Analysis patterns initially created manually...

## Question analysis example

- **“Who is Elvis?”**
  - Question type: “who”
  - Named-entity tagging: “Who is <person-name>Elvis</person-name>”
  - Analysis pattern: if question type = “who” and question contains <person-name> then
    - Search query doesn’t need to contain a \*PersonName operator
    - Desired answer probably is a description
    - Likely answer extraction patterns
      - “Elvis, the X”
        - » “...Elvis, the king of rock and roll...”
      - “the X Elvis”
        - » “the legendary entertainer Elvis”

## Common problem: improving answer extraction patterns

- **Word sequence patterns have limited power**
- **Solution: create patterns that use syntactic information**
  - Partial syntactic parsing of documents
    - Is this noun the subject or the object of the sentence?
  - Allows more complex patterns
    - Question: “Who shot Kennedy?”
    - “Who” implies a person that should be subject of answer sentence/clause
    - “Kennedy” should be direct object of answer
    - Pattern: <subject> shot Kennedy
    - Matching text: “Oswald shot Kennedy”

## Simple pattern-based Q/A: assessment

- **Extremely effective when**
  - Question patterns are predictable
    - Fairly “few” patterns cover the most likely questions
      - Could be several hundred
    - Not much variation in vocabulary
      - Simple word matching works
    - The corpus is huge (e.g., Web)
      - Odds of finding an answer document that matches the vocabulary and answer extraction rule improves
- **Somewhat labor intensive**
  - Patterns are created and tested manually

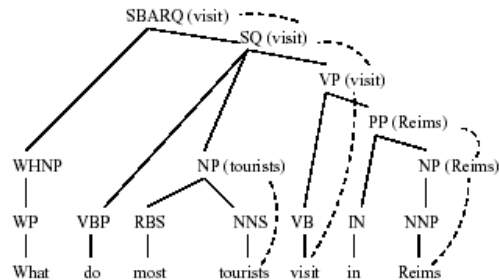
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## Question analysis

- Parsing and named entity recognition
- Expected answer type determined by parsing



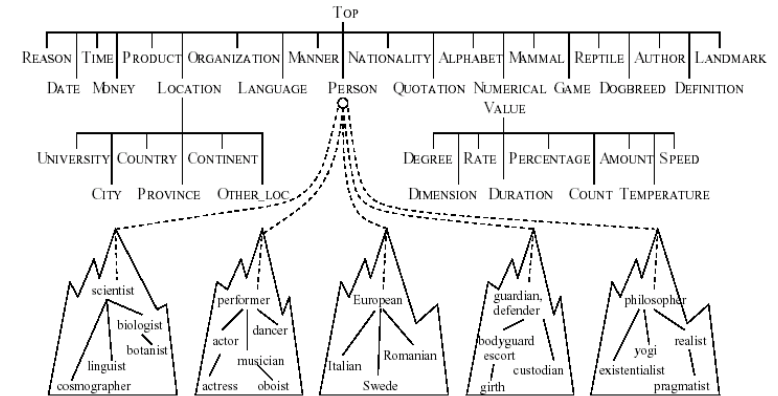
- Exceptions for “special cases”

(Q-P1): What {is|are} <phrase to define>?

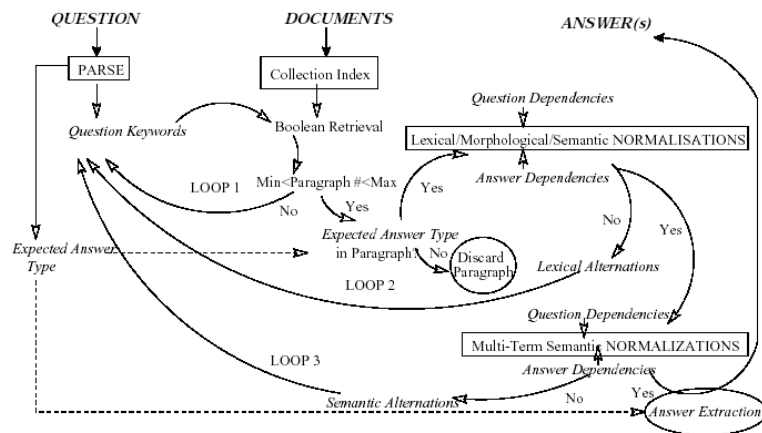
(Q-P2): What is the definition of <phrase to define>?

(Q-P3): Who {is|was|are|were} <person name(s)>?

## Expected answer types



## Feedback loops



## Answer verification

- Parse passages to create a dependency tree among words
- Attempt to unify logical forms of question and answer text

